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Government of West Bengal

# EV GLOBAL

International Expo  
& Conference  
on Electric Vehicles

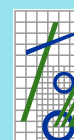
24 25 26 MAY 2027

Biswa Bangla Exhibition Centre, (BBEC),  
New Town, KOLKATA, INDIA



West Bengal  
Electric Mobility  
Gateway to the East

ORGANISED BY



TAFCON



# EV Global

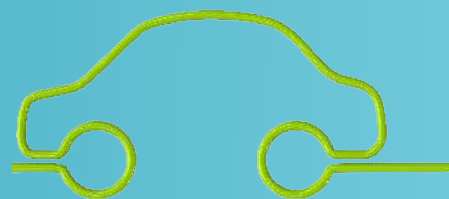
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Kolkata, India

The next phase of electric mobility will be built through stronger connections: between vehicles and infrastructure, manufacturers and markets, policy and implementation. EV Global 2027 brings these conversations together in West Bengal, connecting the EV value chain with buyers, decision makers and the public across eastern India and neighbouring markets.



Powering electric  
mobility across  
Eastern India.





India is becoming a global hub for both EV production and usage.

**SHRI NARENDRA MODI**  
Hon'ble Prime Minister of India

## From Adoption to Ecosystem

- Electric mobility in India is moving beyond just conversations
- Growth in passenger vehicles, interest in electric buses and commercial fleets, and investment in charging and batteries.
- Demand across an interconnected value chain.

### The Indian EV Market

- The Indian EV Market is expected to expand from US\$ 3.71 billion in 2025 to US\$ 191.04 billion by 2034, with 54.94% CAGR.
- India's Electric Vehicle (EV) export earnings surged 16-fold Year-on-Year to US\$369 million in the first half of 2026, up from US\$ 22.2 million a year ago.
- Government Think Tank projects EV Sales in India @70% for Commercial Vehicles, 40% for Buses and 80% for 2, 3 and 4 wheelers by 2030.
- India's annual Battery Market is poised to grow at 15% CAGR and to surpass US\$ 15 Billion by 2030.

## Policy is Creating Momentum

- The PM E-DRIVE scheme supports electric vehicles alongside public charging infrastructure.
- Categories include electric two- and three-wheelers, buses, trucks and ambulances.
- Broader policy landscape supports domestic advanced battery and automotive manufacturing.

### Policy is only one part of the equation

Deployment depends on manufacturers, power providers, infrastructure developers, financiers, fleet operators and local authorities working together.



**43% YoY** Increase,  
with overall EV penetration rising  
to 11.43% from 8% in 2025

# Why West Bengal?

## A Market with Regional Reach

West Bengal has set out an Electric Vehicle Policy (2021) and appointed WBSEDCL as the state nodal agency for charging infrastructure.

The state's EV framework includes policy coordination, charging development and public awareness efforts. Kolkata also has experience with electric public transport, making it a relevant setting for conversations about implementation as well as ambition.

The state's location gives the event a wider commercial purpose.

West Bengal links Kolkata's urban market with eastern India and the route to India's northeastern states. It also sits alongside Bangladesh, Nepal and Bhutan.

EV Global can use this position to connect suppliers, investors and buyers across state and national borders.

## A Gateway Worth Building Together

### **EASTERN INDIA**

Reach operators, distributors, utilities and public agencies in West Bengal and neighbouring states.

### **NORTHEASTERN INDIA**

Open conversations with markets connected through North Bengal.

### **NEIGHBOURING COUNTRIES**

Create a meeting point for potential partners from Bangladesh, Nepal and Bhutan.

### **BEYOND**

Give international EV companies a focussed entry point into regional partnerships and market learning.



## What the event will offer

### EXHIBITION FLOOR

Vehicles, components and supporting services across the EV value chain.

### CONFERENCE PROGRAMME

Conversations on policy, manufacturing, battery systems, charging, public transport and fleet adoption.

### BUSINESS CONNECTIONS

Opportunities for suppliers, buyers, investors and potential regional partners to meet.

### PUBLIC DISCOVERY

A setting for consumers to explore models, costs, charging and ownership questions.

### OPTIONAL PROGRAMME MODULES

Curated B2B meetings; buyer and government delegations; vehicle demonstrations or test rides; product launches; startup showcase; technical workshops; consumer education sessions.

### SPONSORSHIP OPPORTUNITIES

A great platform for brand visibility among those who matter.

(Please Ask for detailed brochure).



## Why Participate?

### MEET THE FULL BUYING ECOSYSTEM

Speak with fleet operators, dealers, infrastructure developers, public bodies, corporate buyers and consumers.

### FIND REGIONAL PARTNERS

Build distributor, supplier, technology and service relationships across eastern and northeastern India.

### SHOW THE SOLUTION IN CONTEXT

Demonstrate how your product addresses range, charging, cost, safety, service or fleet performance.

### JOIN IMPLEMENTATION CONVERSATIONS

Connect with the people planning procurement, sites, power supply, finance and after-sales support.

### TEST MARKET RESPONSE

Hear directly from trade visitors and prospective users before expanding into new segments or territories.

# Who should exhibit?

## Electric Vehicles Manufacturers

- 2-Wheelers – Scooters, E-Bikes, Motorcycles
- 3-Wheelers - Passenger, Cargo
- 4-Wheelers – Cars, SUV's
- Commercial & Industrial Vehicles - Buses, Trucks, Van, LCV's
- Special Purpose Vehicles – Utility Vehicles, Ambulances, Golf Carts, Forklifts

## Electronic Components

- Engine Control Units
- Assemblies and Subsystems
- EMS (Electronic Management Services)
- PCB & Other Circuit Carriers
- Semiconductors

## Battery & Charging Infrastructure

- EV Chargers (AC, DC, Fast, Ultra-Fast)
- Battery Swapping Stations
- Charging Station Operators / Networks
- Charging Management Software & Apps
- Solar PV Module Manufacturers & Charging Infrastructure

## Battery & Energy Storage

- Battery Manufacturers & Modules
- Battery Management System (BMS)
- Energy Storage Solutions (Grid & Microgrid)
- Battery Recycling & Second-life Solutions

## Components & Parts

- Motors
- Controllers
- Powetrain & BLDC
- Converters, Inverters
- Relays Tyres, Wheels
- Brakes for EV's Wiring Harnesses
- Sensors
- Electronics Lightweight Materials

## Hardware

- Connectors & Harnesses
- LED DRL, Headlamps & Solutions
- Instrument Cluster
- Machineries (SMT, Laser Cutting and Printing)
- Manufacturing and Allied Products

## Software & Technology

- Testing & Simulation
- ADAS Technologies (Autonomous Driving)
- Telematics
- Automotive Components
- IOT Devices (Fleet Management, Charging optimization)
- AI & Analytics for EV's
- Battery Monitoring & Predictive Maintenance Tools
- In-Vehicle Software
- ESS Technology

## Finance & Policy

- Banks for EV Financing
- Leasing Insurance
- Investors, Venture Capitalis & Financial Institutions
- Advisory Services
- Certification & Testing Agencies

## Government, Research & Regulatory

- Laboratory & Testing Equipments
- State Transport & Urban Mobility
- Standards, Testing & Certification
- International Embassies & Trade Commissions
- Industry Associations & Councils
- Policy Think Tanks & Research Institutions

## SME's, Start-ups, Innovators

## Exporters, Importers & Traders



# Who will visit?

## B2B

### People who specify, purchase and deploy

Vehicle manufacturers and component buyers; fleet and logistics operators; public transport authorities; state and municipal departments; utilities and distribution companies; charging and real-estate developers; dealers and service networks; procurement teams; investors, banks and insurers; researchers, industry associations and trade delegations.

## B2C

### People considering the switch

Prospective buyers of electric scooters, motorcycles, three-wheelers and cars; existing EV owners; entrepreneurs and small fleet owners; students and technology enthusiasts; families comparing running costs, charging and vehicle options.



## Participation Options

### OPTION 1 : Bare Space (inside AC Exhibition Hall)

Exhibitors can adopt design of their choice with approval of the organiser.

### OPTION 2 : Built-Up Octonorm Stall (inside AC Exhibition Hall)

Includes: Wall Panels, Carpet, Fascia in English, 1 Spotlight per 3 sqm., One 5 amp socket per 12 sqm., 1 Counter, 3 Chairs, 1 Glass Top Round Table, Basic Electricity consumption, Cleaning of the Stalls.

### OPTION 3 : Sponsorship

Choose from Various Sponsorship Packages

**REGISTER YOUR  
INTEREST**



# Kolkata

*the city of joy*



Event Venue : Biswa Bangla Exhibition & Convention Centre

Kolkata, the "City of Joy," is the capital of West Bengal and the commercial hub of East India, located on the banks of the Hooghly River. Known for its vibrant culture, literature, history, food, and traditions, the city blends old-world charm with modern experiences. From art and architecture to sports, shopping, spirituality, and politics, Kolkata offers something for everyone. Well-connected by diverse transport options, every corner of the city tells a story that captivates and inspires.

Most Modern and  
compact Venue

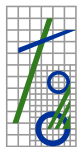
**Biswa Bangla Exhibition  
& Convention Centre**

## Organisers



### EVIA

The Electric Vehicles Industry Alliance of India (EVIA) a registered body, serves as an Apex National Association for EV Industry in India, with Membership representing the Electric Vehicles Industry, Batteries & Component manufacturers, Charging Stations and related tech & services companies.



TAFCON

### TAFCON

TAFCON is a professionally managed company with over 35 years of experience and expertise in organising International Trade Fairs and Conferences in India and overseas.



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evglobalexpo



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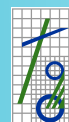


EVGlobalExpo



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